



FINDING YOUR FUNDING

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How to Find the Right Funding

- **START EARLY!!!**
- **Make the expenditure match the source.**
- **Seek more than one funding source for large, multi-phase projects.**
- **Be creative.**
- **Don't be afraid to ask.**
- **Make your need known.**
- **Involve other organizations from within your community.**
- **Adjust your expectations appropriately.**



Preparing to Write the Grant Proposal

- **Relationship building with funding sources**
- **Grants are sometimes the only way to get a job done.**
- **Most grants are awarded on a competitive basis**
- **Assess prior performance on previously received grant funds.**





Before you Write the Grant Proposal

- **Obtain a copy of the proposal guidelines**
- **Review eligibility requirements**
- **Identify match/leveraging requirements**
- **Know the submission deadline**
- **Identify administration requirements**
- **Seek any available training relating to the funding opportunity.**





Other Critical Points

- **Supporting Material Availability**
 - Letters of support
 - Supporting data
- **Official Signatures**
- **Submission format or delivery requirements**



Necessities of a Winning Proposal

- **Tell a story**
- **Win over the reviewer**
- **Write clearly and concisely**
- **Address all requested information**
- **Adhere to guideline requirements**
- **Write proposal to meet the goals of the funding agency**





Key Elements of the Proposal

- **Define the need to be addressed & why its not being addressed now**
- **How this will improve the community**
- **Define how you will document success**
- **Project Budgets – realistic and numbers are accurate**
- **Sustainability of project beyond implementation**



Types of Available Funding

- **Grants**
 - Federal
 - State
 - Local
- **Private Funding**
 - Community Based
 - National
 - Special Interest
 - Corporate
- **Municipal**
 - Bonds
 - Special Assessment (SSMID Districts, etc)
 - Tax Increment Financing (TIF)
 - User Fees





Funding Programs

- **Transportation – Department of Transportation/Federal Highway Administration**
 - **Aviation Programs**
 - **Economic Development Programs**
 - **Road, Street, & Bridges**
 - **Traffic Safety & Engineering Programs**
 - **Trails & Enhancement Program**
 - **Transit**
 - **MPOs**



Funding Programs

- **Economic Development**
 - US Army Corp of Engineers
 - Housing & Urban Development (HUD)
 - Economic Development Administration (EDA)
 - DOT/FHWA
 - US Department of Agriculture
 - US Department of Energy



Funding Programs

State Resources

- **Economic Development Authority (Formerly IDED)**
- **Department of Transportation**
- **State Finance Authority**
- **Department of Natural Resources**
- **Department of Homeland Security**





Funding Programs

- **Local**
 - Tax Increment Financing (TIF)
 - Special Assessments (SSMID, etc)
 - Bonds
 - User Fees
 - Tax incentives
 - Tax credits (i.e. low-income, historic rehab)
 - Metropolitan Planning Organizations (MPOs)
 - Council of Governments

Funding Illustration



Funding Illustration





Questions

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